



MUJERES DEL AÑO 2016

#MujeresDel2016



Tina Aldatz



Marisela Caraballo



Lizette Carbajal



Sylvia Castillo



Vanessa Faggliori



Adriana Galdamez



Miriam Long



Suzie Price



Mitra Rogers



Judy Seal



Mary Alice Sedllo



Sunny Zia

www.RegionalHispaniccc.org

Mujeres del Año 2016



Bienvenidos a “Mujeres Del Año” Awards Gala!

Good evening Ladies and Gentlemen

Let us lend praise together and honor the outstanding demonstration of Character, Commitment, Civic Leadership, and Citizenship of these extraordinary women in our communities.

Tonight, we will be recognizing them for the Impact, Influence, and Inspiration they continuously display in our communities. It is truly a great honor to have had the opportunity to work with and build such meaningful, long-lasting bonds with these outstanding women.

We would like to take a few moments to give my personal thanks and recognition to our Board of Directors, Sponsors, Members, Family and Friends; without your continuous support and contribution we would not be able to accomplish our great ambitions.

Furthermore, we would like to extend our gratitude to our Regional Hispanic Leadership Council, many of whom are current students and recent graduates of the California State University system. Their support allows the Regional Hispanic Institute and The Regional Hispanic Chamber of Commerce to continue to empower business communities here in the Southern California Region.

We thank you for your continued support and we look forward to continuing our business relationships with all of you! If you are not a member of The Regional Hispanic Chamber of Commerce or a donor to The Regional Hispanic Institute, ask us how!!

We have an amazing evening planned; you will have the opportunity to listen to some of the magnificent awardees.

Please enjoy your dinner, the entertainment, and the rest of the evening!

Sandy Cajas, President & CEO
Andy Perez, Vice President
Board of Directors
Regional Hispanic Chamber of Commerce
Regional Hispanic Institute

Thanks to Our Sponsors



Agenda

Reception

(Outside the Lagunita Pavillion)

Opening remarks

by Sandy Cajas and Andy Perez

Welcoming Remarks

Dr. Robert Garcia

City of Long Beach Mayor

Individual introductions of Mujeres Del Año

Corporation of the Year Award

Burns & McDonnell

Presented by

Hector Mendoza, RDI Engineering

Agenda

Entertainment

Maximo, El Tenor de las Americas

The Bill Grisolia Band

Martin Espino, Sounds of Ancient Mexico

Installation

Regional Hispanic Chamber of Commerce

Regional Hispanic Institute

Board of Directors - Advisors - Ambassadors

Lideres Council

2016-2017

Closing Remarks

Coffee and desserts next to the dance floor

Awardees

Mujer Emprendedora

Tina Germaine Aldatz
CEO
Savvy Travelers

Mujer Inspiración

Marisela Caraballo DiRuggiero
Director
Legislative Affairs
Port of Los Angeles

Mujer Destacada En El Liderazgo

Lizette Carbajal
Vice President of Community Relations
Telemundo 52 Los Angeles

Mujer Cambiando el Mundo

Sylvia S. Castillo
Director
Foundation and Community Officer Corporate Social Responsibility
Union Bank

Mujer Empresaria

Vanessa Faggliori
Amerisal Foods LLC
CFO

Mujer Marcando La Diferencia

Adriana Galdamez
Public Affairs Specialist
State Farm

Awardees

Mujer Diversidad

Miriam Long

Region Manager

Strategic Business and Construction Career Services

Metro Los Angeles

Mujer Influyente

Suzie Price

Councilwoman

City of Long Beach, CA

Third District

Mujer Extraordinaria

Mitra Novin Rogers

Manager, Government Relations

The Boeing Company

Mujer Ejemplar

Judy Seal

Executive Director

Long Beach Education Foundation

Mujer Comunidad

Mary Alice Sedillo

Realtor

Mujer Excepcional

Sunny Zia

Long Beach Community College District

Board of Trustees

Mistress of ceremony



Lhea Villarreal
Student at CSULB

An ambitious, spirited business professional, Lhea Villarreal is finishing her last semester studying International Business with a concentration in Spanish at California State University, Long Beach. For the past five years, she has been working at the Port of Los Angeles in their intensive Student Worker Program, and has been fortunate enough to have studied abroad in both Argentina and China. Her manta for life-long learning led her to become a member of Toastmasters International in two clubs, winning eight Best Speech Awards and numerous other awards for evaluations and impromptu speeches.

Lhea is also part of the International Business Association, where her passion for global trade drove her to join as a member then serve as President, implementing new programs with international student clubs and winning Most Collaborative Organization of the Year Award by the CSULB College of Business Administration. Through IBA, she connected with the Regional Hispanic Business Chamber of Commerce, joining their Lideres Mentorship Program and becoming a Youth Director. She is proud to be serving RHCC and the community in building stronger connections, promoting and facilitating the success of businesses in Southern California. She values commitment, excellent work ethic, friendship and always striving for better. Lastly, Lhea also enjoys playing with her dog Kiba, reading, eating, and traveling.

Opening Remarks



Dr. Robert Garcia

Mayor
City of Long Beach

Dr. Robert Garcia, 38, is an educator and the 28th Mayor of Long Beach. Mayor Garcia is the youngest mayor of any big city in America and has taken a leadership role in economic development, education, and investing in technology.

Mayor Garcia has been a member of the public policy and communications faculty at the University of Southern California, and taught Communication Studies at both California State University, Long Beach and Long Beach City College. His passion for education led him to pursue a Doctorate in Higher Education. Mayor Garcia also holds a Masters Degree in Communication Management from the University of Southern California and a Bachelor's Degree in Communication Studies from California State University, Long Beach.

Robert Garcia was born in Lima, Peru, and immigrated to the United States at age 5 with his family. He was the first person in his family to attend and graduate college, While at CSULB, he was elected student body president.

Mujer Emprendedora



Tina Germaine Aldatz

CEO

Savvy Travelers

TINA ALDATZ, Entrepreneur and current CEO of Savvy Travelers designer beauty wipes, made her mark on the world as a self-starting entrepreneur and founder of Foot Petals, the revolutionary line of designer insole cushions for women's high heels. As a child, Tina severely burned her feet after accidentally stepping on buried hot coals at the beach. From her foot injury and her passion for fashion, Tina created Foot Petals to help fill a gap in the market for women's high-heeled foot support. Through her strength and tenacity, Foot Petals became a successful multi-million dollar company that was recognized by Inc. 500 as one of the "500 fastest growing companies in America." Tina is a true pediatric burn survivor who has taken a horrific tragedy and turned it into her destiny.

After growing up in a volatile home, Tina overcame life's obstacles by grasping onto opportunity and not letting life's circumstances define her future. In her compelling presentation depicting her American success story, Tina shares how she took a personal tragedy and turned it into her destiny in her Autobiography *From Stilettos To The Stock Exchange: Inside The Life of a Serial Entrepreneur*. In the book, Tina shares her core business values and practices that have led to her success.

Tina is a strong advocate for change with regard to immigration policy in the United States. She is as an Executive Producer for *Frontera*, a very poignant film starring Eva Longoria and Ed Harris that brings to light the controversial and ongoing debate regarding illegal immigration along the U.S. and Mexican border. Tina believes it is crucial to remember what every immigrant is seeking—opportunity.

Mujer Inspiración



Marisela Carballo DiRuggiero

Director, Legislative Affairs

Port of Los Angeles

Marisela Carballo DiRuggiero is the Director of Legislative Affairs for the Port of Los Angeles. In this capacity, Marisela manages the legislative program for the largest container port in the nation, and manages the staff of the Government Affairs Division. As the Director of Legislative Affairs, Marisela is the Port's liaison to government agencies and elected officials at various levels of government, and monitors legislation for its impact on Port operations. Additionally, Marisela oversees the function of intergovernmental relations with foreign governments advancing the Port's influence on expanding trade markets.

With nearly two decades of experience in public policy development, issue management and legislative advocacy, Marisela has earned a reputation of being a reliable and credible representative, which has garnered her an influential set of relationships at every level of government. Her work experience at the various levels of government - International, Federal, State and City - has provided her with the opportunity to develop and establish professional relationships to advance the goals of the Port. Marisela has worked tirelessly to achieve legislative policy wins for the Port, and she has secured over \$200 million in government funding for various Port infrastructure projects ranging from transportation, security, environment, and dredging.

Mujer Destacada en el Liderazgo



Lizette Carbajal

Vice President of Community Relations
Telemundo 52 Los Angeles

Lizette Carbajal is the Vice President of Community Relations of Telemundo 52 Los Angeles, Telemundo's West Coast flagship television station, serving the Spanish-speaking community in the Los Angeles market. Lizette spearheads the station's community relations initiatives to foster awareness about the issues of importance to viewers and continue Telemundo 52's commitment to inform, empower and enrich the lives of the Hispanic communities it serves. Lizette has over fifteen years of experience developing and implementing local, regional and national stakeholder engagement and outreach programs for Fortune 500 companies.

Prior to her tenure at SoCalGas, Lizette worked at Conexión PR, a public relations agency based in Santa Monica, CA, where she managed nationwide public relations campaigns targeting the U.S. Hispanic market for clients within the fashion, finance, public service, and automotive industries.

Lizette is a Southern California native and earned her Bachelor's Degree in Communications from California State Polytechnic University, Pomona.

Mujer Cambiando el Mundo



Sylvia S. Castillo

Director, Foundation and Community Officer Corporate
Social Responsibility
Union Bank

Sylvia S. Castillo is a director, foundation and community officer for MUFG Union Bank's Corporate Social Responsibility group. She is responsible for building relationships with civic and business leaders, community-based advocacy organizations, and multicultural leaders throughout the bank's geographies. Additionally, Ms. Castillo directs initiatives that involve the bank's Foundation, public policy and community development efforts. She is based in Los Angeles.

Ms. Castillo has more than 30 years of experience in the banking industry. Prior to joining Union Bank in 2012, she served as a senior vice president and consumer market executive at Bank of America, where she was responsible for driving growth of consumer markets. Ms. Castillo also held several other management and executive positions at Bank of America.

Ms. Castillo is a graduate of the UCLA Business Management School and the University of Virginia's School of Retail Bank Management.

Mujer Empresaria



Vanessa Faggiori

Amerisal Foods LLC
CFO

Vanessa was born in the beautiful country of El Salvador Central America, Her parents have always been in business. Vanessa's dream was to one day have her own company.

In 2007 Vanessa decided to join her Mother and work in making Amerisal Foods LLC where she is responsible for the company's innovation process, including identifying strategies, new technologies, and business opportunities, as well as developing new capabilities with partners, new business models, and new industry structures to serve those opportunities.

Vane is a very proud Latina woman. She is passionate about life, family and work.

"Everything we do we believe in bringing people together as community. We believe foods and flavors especially from ones native countries can bring memories and nostalgia" stated Vanessa

She also enjoys mentoring and empowering young women to thrive and to be successful to pursue their dreams and to educate themselves.

Mujer Marcando la Diferencia



Adriana Galdamez

Public Affairs Specialist
State Farm

Adriana Galdamez joined State Farm Insurance February 20, 2006. She began her career in San Diego, CA and then transitioned to Irvine, CA where she is currently located. Adriana Galdamez is State Farm's Public Affairs Specialist for Southern California.

She is responsible for State Farm's philanthropy, public relations campaigns, and branding/communications within the region. She successfully leads collaborative efforts with Media and Grassroots to amplify the impact of State Farm's corporate giving programs. Her efforts have led to the successful acquisition of national grants including State Farm's #Drive2N2 campaign of \$100,000 provided to high schools to support auto safety education. Her region also secured the grand prize win which included a private concert by the indie-band Echosmith at Carlsbad High School.

She earned her Bachelor of Arts in Political Science from the University of California, San Diego, and her MA from San Diego State University. Adriana currently serves on the Orange County Council for Community Relations Council, and is part of the Diversity Council with the Orange County Public Relations Society of America.

Adriana is married to Dr. Jorge M. Galdamez. Together they have two children together.

Mujer Diversidad



Miriam Long

Region Manager

Strategic Business and Construction Career Services
Metro Los Angeles

Miriam Scott Long is the Regional Manager of Strategic Business and Construction Career Services with Metro. She serves as small business advocate and inclusion specialist, with an impressive background as bond analyst on Wall Street, a former Deputy County Supervisor and Deputy Mayor of the City of Los Angeles. Her commitment as a way-shower and community conduit has remained steadfast throughout a vast career. Miriam returned to Metro after a “hero’s journey” where like the stories in mythology, she left her comfort zone to find the “fire” of best practices and brought what she found back to her home, the Los Angeles Metropolitan Transportation Authority.

At Metro, Miriam and her team craft events and teach-ins to engage the small business community and the underutilized workforce in all of Metro’s infrastructure projects over the next 30 years. As spokesperson for the Department of Diversity and Economic Opportunity, she affords the various Metro publics with information and strategies to take advantage of the programs and services developed to enlighten those who can grow by tapping in to them.

Mujer Influyente



Suzie Price

Councilwoman

City of Long Beach, CA

Third District

Suzie Price was sworn into office as the Third District Councilwoman for the City of Long Beach on July 15, 2014.

Suzie Price has served as a Senior Deputy District Attorney for over 15 years. Graduating from California State University, Long Beach with a Bachelor of Arts degree in Political Science and a Masters of Public Policy and Administration degree. Additionally during her undergraduate studies, Suzie served as the Associate Student Body President. In 1999 Suzie graduated from Santa Clara University with a Juris Doctorate degree.

Councilwoman Price and her husband, Mark, live in Alamitos Heights with their 10 year-old and 6 year-old sons who attend a local Elementary School, where Suzie has been an active member of the Parent Teacher Association. Suzie and her family have the love and support of her mother who resides in the Marina Pacifica residential community.

Mujer Extraordinaria



Mitra Novin Rogers

Manager, Government Relations
The Boeing Company

Mitra Rogers is manager of Government Relations for the Boeing Company, based in Seal Beach, Calif. She represents the company before local, state and federal elected officials on legislative and regulatory issues affecting Boeing. In this role, she serves as the primary point of contact for the company's public policy efforts in the state, including all U.S. federal, state and local government liaison operations. Rogers is known for her ability to navigate complex issues and bring people together for the common good. She cultivates external relationships on behalf of the company to educate and inform stakeholders, and to ensure Boeing's interests are promoted and protected.

A native of Long Beach, Calif., Rogers holds a Bachelor of Science degree in Finance from California State University Long Beach and a Master of Business Administration degree from Loyola Marymount University. She has also completed courses at the Government Affairs Institute at Georgetown University. Rogers is an active member of the community and serves on the boards of Leadership Long Beach, the Los Angeles County Economic Development Corporation (LAEDC), the Long Beach Chamber of Commerce, the Seal Beach Chamber of Commerce and was recently, Rogers was appointed Chair of the Long Beach Chamber's Government Affairs Committee (GAC.)

Mujer Ejemplar



Judy Seal

Executive Director

Long Beach Education Foundation

Ms. Seal is responsible for all activities of the largest funding resource for the Long Beach Unified School District. Her programs are Education/Long Beach College Promise activities PreK-18 communications with region, state & nation, grant proposal preparation and implementation, program evaluation, budget preparation and implementation, special events, speaking engagements, conference coordination, and fundraising.

Judy Seal has raised more public (non-state and non-federal) money for Long Beach Unified School District than any individual in the history of the School District 100% of every dollar she has raised has gone to where it was designated.

Judy directed and facilitated the nationally recognized: Seamless Education and the Long Beach College Promise Designed and implemented the LBUSD Homeless Education program.

Ms. Seal has received many awards and recognitions region wide. The award that she cherishes in her heart is the “I Care Award” for her service to homeless kids.

Mujer Comunidad



Mujer Comunidad

Mary Alice Sedillo
Realtor

Mary Alice Sedillo is a state licensee, Real Estate Broker and was owner of Dial Realtors in the city of Carson, California for 25 years. Served her buyers and sellers in the South Bay community through credit counseling, sales, property management, loans, notary service, supervised construction and repairs on rental properties, meeting with city inspectors, serving notices, solving problems, always keeping her dignity at all times.

She has had the independence and courage to live a life true to herself. She still believes real estate is by far the best investment. Has always had a good work ethic. Her integral part of her success was her focus and dedication to her clients and excellent service.

Her son, Sean graduated from U.C. Berkeley and her daughter, Michelle, graduated from Chapman University. She has 3 beautiful grandchildren. Mary Alice currently serves as Chair for the Senior Citizens Advisory Commission and was appointed to that position by Mayor, Robert Garcia. She received a Certificate of Recognition for distinguished achievements for her leadership, devotion and extensive service to our seniors. She chooses to volunteer for education and self improvement and improving the quality of life for our seniors.

Mujer Excepcional



Mujer Excepcional

Sunny Zia

Long Beach Community College District
Board of Trustees

Sunny Zia is serving her first term on the Long Beach Community College District Board, having been elected Trustee for Area 3 in April of 2014. She is a first-generation immigrant who grew up in a hardworking family that raised her with the guiding principles of the American dream. From a young age they instilled in her the importance of education as the pathway to success.

Currently, Sunny is a Senior Civil Engineer and Program Manager at the Port of Long Beach responsible for overseeing multi-million dollars in Capital Improvement projects. In her most recent role as the Port's Contract Compliance Manager, she led the oversight of over \$2.44 billion in contracting practices and ensured that contracting at the Port is fair, equitable and transparent.

Sunny has been a leader in the non-profit and philanthropic communities and has led numerous humanitarian projects locally and globally. Her community work spans from working with at-risk youth, addressing hate crimes and bullying, overcoming poverty through micro-lending, and refugee resettlement.

She is best known on and off campus as the "Voice for the Voiceless".

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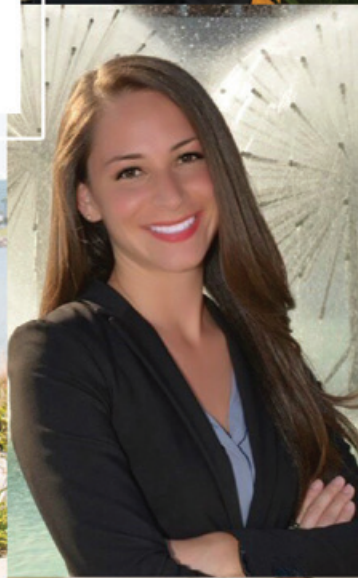


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Under the Mayan Moonlight

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Metro is proud to salute the Regional Hispanic Institute's *Mujeres Del Año Awards Gala.*

The Metro family would like to congratulate tonight's honorees, especially our own Miriam "Mimi" Scott Long. The "Woman of the Year" award is an acknowledgment of Mimi's can-do spirit, professionalism and commitment to inclusion.

We, the Diversity and Economic Development Department, would also like to thank each of you for your exemplary work on behalf of the small business community.

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The Port of Long Beach is proud to sponsor the Regional Hispanic Institute's Mujeres Del Año 2016 Awards Gala "Under the Mayan Moonlight" recognizing exceptional women leaders for empowering our community through their character, commitment, civility, and service.



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Congratulations to this year's honorees.



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Every strong community needs the strength of personal commitment. Which is why Union Bank® is proud to recognize Sylvia Castillo for her contributions. Having Sylvia as a member of our team is a continuous source of pride for us, and we thank her for her unwavering dedication and hard work in our community.

Union Bank congratulates Sylvia Castillo on receiving the Mujer Cambiando El Mundo Award for outstanding contribution in the fields of Community Leadership, Education, Business, Government, Cultures and Economic Development.

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Mujeres del Año Awards Gala

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